



FOSTERING
INNOVATION TO
IMPROVE LIFE
WITH DIABETES

Send us your best idea for a creative new tool
(device or web application) to help manage diabetes
and you could win...

\$10,000

to help get your design concept off the ground.

THREE WINNERS WILL BE SELECTED TO RECEIVE THE FOLLOWING PRIZES:

\$10,000 for the Grand Prize winner

Plus a mini-workshop with Health and Wellness experts at the global design and innovation firm IDEO, and one free access ticket to the “innovation incubator” Health 2.0 Conference planned for October 2009 in San Francisco, CA

\$5,000 for the “Most Creative Idea” Category winner

Plus a consulting session with IDEO design experts

\$2,000 for the winner of the Kids’ Category (under age 18)

FOR MORE INFORMATION AND TO SUBMIT AN ENTRY, VISIT:

www.diabetesmine.com/designcontest

DEADLINE: May 1, 2009

WINNERS ANNOUNCED: May 18, 2009

DiabetesMine™ seeks to improve life with diabetes and welcomes entries from any individuals or organizations passionate about diabetes and product design — patients, caregivers, students, entrepreneurs, developers, engineers, etc.

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